# **Cat Hainfeld**

646-389-0122 • Orlando, FL 34786 cat@cathainfeld.com • www.cathainfeld.com

#### **Education**

**Brown University** – 1994 Bachelor of Science with Honors, Cognitive and Linguistic Science **Savannah College of Art and Design**, 1997-1999, Graduate Studies in Film and Animation

# **Experience**

#### 2019-current: Cast Member, Walt Disney World, FL

Delivered top-notch customer service in a fast-paced, highly themed environment. Accommodated guests from all over the world, addressed questions and concerns; according to individual needs, provided conversation, listening, or themed jokes in character, to enhance guest experience and exceed expectations.

## 2017-2019: Gallery Manager, Artist: B&L Gallery, Canaan Valley Resort (WV), Freelance

Developed relationships with statewide artists for diverse inventory, shows and classes, and studio rentals; created marketing materials, expanded web presence and advertising; produced events, co-created new products. Enhanced retail experience by developing historical spiels, stories and tours from interviews with senior area residents, and with creative, seasonal displays. Taught lively painting classes, led educational kids' activities, and tours highlighting the history, natural beauty and wildlife of the area. Created large scale oil paintings for established commercial/fine arts studio, in prescribed styles. Designed characters and produced illustrations for pre-published children's picture books and covers; expanded knowledge and skills at professional workshops and national conferences.

2013-2017: Marketing Director, Cancer Therapeutics Project Manager: Nanoprobes, Yaphank, NY Raised funds for novel cancer therapeutics by increasing sales of nanoparticle products. Launched new and expanded product lines, entered new markets. Provided direct technical sales at national conferences, wrote adcopy and press releases (both technical and lay versions), provided graphic design for advertising, newsletters, inserts, branding; designed and maintained website (including custom Javascript for shipping and discount calculations, xml-based sitemap and site search), developed distributor network. Managed development of cancer therapeutics projects: attended intensive training workshops, presented to investors, produced supporting articles, press releases. Wrote and produced explainer video and animations.

2006-2013: Video Production: Sports, Corporate, Documentary & Independent, NYC/New England Combined storytelling, creative problem-solving and diverse technical skills to deliver quality product under time pressure, variably as director of photography, camera operator (including Steadicam), sound recordist, editor, writer, producer, director; created animations, motion graphics, props; occasional acting and stunt work. Clients included NESN/Nascar, IBM, Wells Fargo, Simon & Schuster, Barnes & Noble. Rigged and ran lighting, audio for live events; provided event photography. Taught classes in film/video production. Provided branding, web design and marketing for personal and client productions.

#### 2000-2006 Sculptor, Writer and Business Owner: Cat's Creatures, Wood River Junction, RI

Sculpted a line of anthropomorphic characters (large figurines), including chess sets and boards; wrote original fiction describing their unique world, relationships and backstory. Designed strongly branded website, advertising, packaging and inserts; developed customer relationships through live events (art shows, openings), ongoing newsletters and direct communication. Developed production methods, managed inhouse and contracted manufacturing operations. Please see: www.catscreatures.com

#### 1994-2000: Web Designer, Digital Artist, Business Owner: Everlasting Designs, Albion, RI

Worked with client companies to design and execute online branding and web presence to best serve intended audiences and customer goals. Created 2D and 3D digital artwork and animations, wrote adcopy, designed websites for best navigability and function using HTML, CSS and JavaScript.

#### Skills

- Adobe: Photoshop, Illustrator, Premiere Pro, After Effects, InDesign, Audition, basics of XD
- Coding: JavaScript, CSS, HTML; WordPress, Joomla, Drupal (some PHP)
- Previous proficiency with Basic, Fortran, Cobol, C, C++, Java; Maya, SoftImage, 3ds Max, RenderMan

## **Volunteering**

#### 2014-17: Children's Educator and Organizer: Tesla Science Center at Wardenclyffe, NY

Co-designed curriculum for successful 3rd-5th grade after-school program. Taught creative, collaborative problem-solving, combining scientific experimentation and artistic expression. Led classes using storytelling, leadership in team building and individualized student focus.

# 2009-2010: Educational Program Director and Instructor: RI Film Collaborative, Providence, RI

Created an adult education program in the filmmaking arts for non-profit group. Developed curriculum and course catalog; collaborated with film industry professionals and local arts venues to hold affordable classes with quality instructors; successfully co-wrote grants to subsidize classes; provided marketing. Taught classes in cinematography and lighting design, served as co-teacher and advisor in series of student productions.

## 2006-2007: Environmental Educator, Video/Photographer, Organizer, Mechanic: BioTour

Co-organized and crewed a cross-country expedition aboard a vegetable-oil-powered school bus, providing education on energy awareness and alternatives; organized events to support local efforts towards community energy solutions. Maintained aging engine and rebuilt vegetable oil conversion system.

# **Earlier experiences of note:**

## 1992-1994: Bat Trainer and Research Assistant: Neuroscience Dept, Brown University, RI

Developed original techniques to train bats for studies in echolocation, executing specific flying maneuvers on cue for high-speed film and audio recording. Designed, executed and analyzed field research in auditory sensitivity and cooperation in bullfrogs. Published findings in peer-reviewed journal.

**1990-1992:** Research Assistant: Brookhaven National Laboratory & Marine Biological Labs, Woods Hole Gained proficiency with electron microscope and cryo-sectioning techniques, successfully imaging bacterial "engine" structures for the first time. Dissected marine animals to isolate motor neurons for study. Enacted study of marine plankton growth conditions to maximize carbon dioxide absorption vs. global warming. Designed high-volume grow tanks and protocol for care and monitoring.

**1987-1988: Exchange Student: Rotary Club International, Normandy and Marseille, France**Gained French fluency and lifelong love of adventure and culture in one-year immersive program.